Email Validation

Reduce the number 'bounces' and improve your online reputation

Data8's full service email validation services help our customers increase email marketing efficiency and comply with spam legislation. Our comprehensive email validation services include: syntax verification, DNS validation, disposable email address (DEA) detection, SMTP connection and availability checking, temporary unavailability detection, mailbox existence checking, Catch-All testing, and Greylisting detection.

This comprehensive service ensures reduction of bounce rate and increase of email deliverability resulting in effective marketing and ultimately increased ROI.

Email Validation is also provided as part of our bureau service available for customers with complex data cleansing needs.

Features

- Comprehensive levels of validation
- Quick and easy to use

Benefits

- Reduce email bounces
- Improve your online reputation
- Identify and fix common misspellings
- Detect free and disposable addresses

How Much Is Clean Data Worth To You?

Helping Customers Everyday…

- **Save Time and Money** – Allocate marketing spend to target audiences and reduce time on manually updating data.
- **Have Peace of Mind** – Our vast variety of credible data sources updated on a daily basis ensures your data is always of the highest quality.
- **Make Intelligent Decisions** – A database free of errors helps make better business decisions and focus on programmes with higher return on investment
- **Protect Brand Image** – Avoid PR nightmares
- **Automate Data Quality** – The intuitive interface helps clean and update your data in real time.
- **Enrich Database** – Update and add information to your records allowing you to segment and new data supply services.

About Data8

We believe that clean accurate data is the key to every successful business and this has been our philosophy since the beginning. This philosophy has enabled us to become the leading total data quality solutions provider so customers can completely trust their data.

Our team is at the core of our business, from our head office in Chester we have dedicated teams whose deep understanding of data quality solutions ensures that they offer the very best service to our customers.

Free data quality audit:

Once you register you can securely submit a file to our fully automated service. We will then provide you with a comprehensive report of your data and recommendations to help improve your data quality.