

Batch Validation Services

Cleanse large files of data prior to marketing activities

Data8's Phone and Email Validation services can be used in batch to cleanse large files prior to communications. This service provides the same information as our real-time validation services, but allows you to cleanse all records at once. Utilising our expertise in point-of-capture validation, millions of records in one file can be validated and cleansed.

Benefits



Improve data accuracy



Protect brand reputation



Ensure legal compliance



Optimise marketing campaigns

Features



Remove invalid emails to improve open rates & reputation



Remove incorrect numbers to improve communication channels



Available as part of our Bureau Service for complex files



Why Choose Data8?

Save time and money: Capture accurate data in real time

Peace of mind: Our credible data sources are updated on a daily basis to ensure your data is always of high quality

Dedicated support: Our team of experts are happy to answer any questions or queries you may have

Easy to install: Available online as a plugin or installed on your premises; our application is quick and easy

Why Not Try our Free Data Audit:

Once you register you can securely submit a file to our fully automated service. We will then provide you with a comprehensive report of your data and recommendations to help improve your data quality. <u>Click here to register.</u>









