

# PAF Cleansing

*Ensure your address database is accurate and up to date*

Complete and accurate addresses in customer databases help ensure your communications reach the intended recipients. Our online PAF Cleansing service compares your address data against the Royal Mail's PAF (Postcode Address File) and instantly updates records in your file. PAF Cleansing is also provided as part of our bureau service available for customers with complex data cleansing needs.

## Benefits



Improve data accuracy



Enhance customer experience



Reduce failed deliveries



Optimise marketing campaigns

## Features

- ✓ Capture & auto fill information in seconds
- ✓ Available online or on the premise
- ✓ Simple and easy to use plugin

## Why Choose Data8?

**Save time and money:** Capture accurate data in real time

**Peace of mind:** Our credible data sources are updated on a daily basis to ensure your data is always of high quality

**Dedicated support:** Our team of experts are happy to answer any questions or queries you may have

**Easy to install:** Available online as a plugin or installed on your premises; our application is quick and easy

## Why Not Try our Free Data Audit:

Once you register you can securely submit a file to our fully automated service. We will then provide you with a comprehensive report of your data and recommendations to help improve your data quality. [Click here to register.](#)