2023 Christmas Checklist

It's important to make sure...

☐ **Credits are Topped Up**
At this busy time of the year, you want to be prepared so make sure you top up sooner than you normally do.

☐ **Higher Usage Estimated**
Dashboards estimate when your credits are to run out based on usage. Remember to anticipate much higher volumes over the holidays.

☐ **Credit Reminders Set**
Credit reminders notify you when you're close to running out, so topping up in advance will keep accounts running with no fuss.

☐ **Auto Top-Ups Set Up**
Ensure auto top-ups are already set up with a credit card or a PO so you can keep validating without disruption.

☐ **Card Details Updated**
If you've got a new credit card, you'll need to use it on our dashboard to avoid auto top-ups being declined. Speak to your Account Manager if you're unsure.

☐ **Data Cleansed**
Cleanse databases before the Christmas break to increase deliverability and avoid coming back to unhealthy CRM's.

☐ **Duplicates Eliminated**
By removing all duplicates prior to the holidays, you can make sure you're not disrupting your customer's Christmas with the same email twice.

☐ **Remember we are always here**
Our sales offices may be closed but our technical team are on hand, making sure everything is running smoothly, just email **helpdesk@data-8.co.uk.**

On behalf of the whole team here at Data8, we'd like to thank you for all your support in 2023, and wish you a very Merry Christmas and a Happy New Year!